



AUGSBURG FORTRESS

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October 2024

Dear Partner in Ministry,

This will be the final edition of the “Little Red Book,” the pocket-size ministry resource that has served Lutherans well for decades. Due to declining sales and the rising costs of materials, printing, production, and shipping, it costs more to make and deliver this product than we can reasonably charge for it. As we announced at this time last year, we have made the difficult decision to discontinue this product. This 2025 Appointment Book is the last Little Red Book produced by Augsburg Fortress. We thank you for faithfully purchasing this resource.

For those of you who find the church year, festival, and commemoration information helpful, we will continue to make a digital edition available as a free download. This .ics file can be imported into Google Calendar, iCal, Outlook, and other standard calendar programs.

You may also find that the slightly larger Sundays and Seasons Worship Planning Calendar will meet your needs as a print replacement. We’re offering all Appointment Book users a 15% discount to purchase this resource using the promo code **REDBOOK**. You can order online at augsburgfortress.org or by phone at 1-800-328-4648.

We are grateful for your loyal support of this product over its long lifespan and hope you enjoy your 2025 Appointment Book. Thank you again for your continued partnership in ministry. We look forward to serving you for years to come.

Sincerely,

Rev. Suzanne Burke
Publisher, Augsburg Fortress