

Dear Friend in Ministry,

We are so glad you are using *Good News, Great Joy: Devotions for Advent and Christmas* in your congregation! Here is what you will find in this promo pack:

01_Bulletin-Insert.pdf - A bulletin insert created for you to print and insert with your weekly church bulletins leading up to Advent. The first option encourages families to purchase *Good News, Great Joy* from Augsburg Fortress or other booksellers. The second option is useful for congregations who are asking members to sign up and planning to place a larger order so your church can take advantage of the quantity discount available from Augsburg Fortress. *Quantity discounts are available only from Augsburg Fortress.*

02_Promotional-Posters.pdf - This file contains a few options for promotional posters. The first poster encourages families to purchase their own copies. The second and third posters include a sign-up form so your church can order with a quantity discount from Augsburg Fortress.

03_Promotional-Slides.pdf - This file contains two slide options for promotion similar to the posters and bulletin inserts.

04_Using-the-Devo.pdf - Tips for making time to use *Good News, Great Joy* by yourself or with others.

We hope that *Good News, Great Joy* enhances your congregation's devotional life throughout the seasons of Advent and Christmas.

The good news of great joy is here for all people—the Messiah is born. Let us reflect. Let us anticipate. Let us rejoice!

Many blessings to you and your ministry in this season of waiting, hope, and love.

