

## Endorsements

“In *Executive Values*, Kurt Senske persuades us that the wisest business strategy may simply be the decision to respect and obey Jesus Christ on Monday morning and every day of our lives.”

—**U.S. House Majority Leader Tom DeLay**

“This book couldn’t come at a better time. Self-professed Christian corporate executives have been cooking the books, breaking the law, and enriching themselves in the process. Kurt Senske’s message is a powerful reminder that managing and leading with Christian values means more than just attending church on Sunday.”

—**Gov. Michael S. Dukakis**

“In these times of questionable accounting practices and management indiscretion, Dr. Senske offers a practical, concise, Christian approach to living out our values in the workplace, while at the same time achieving balance in our personal lives. Christians who lead by practicing the golden rule will indeed make a difference in the lives they lead, the companies they manage, and the people they serve.”

—**Bruce Nicholson, president and CEO, Thrivent Financial for Lutherans**

“*Executive Values* illustrates very well that doing the right thing is best for business. This book will help change the lives of many readers for the better.”

—**Ed. F. Kruse, chairman of the board, Blue Bell Creameries**

“Senske has truly captured the essence of effective executive leadership by incorporating time-tested Christian values with effective current business practices. He draws upon external management research, solid biblical references, as well as his significant professional experience to create a ‘must-read’ for the successful modern day manager.”

—**John P. McDaniel, CEO, MedStar Health**

“Dr. Senske has written a very readable book containing a rich assortment of introspective personal assessments, useful illustrations and examples, wise counsel, mature reflections based upon practical experiences, review of some of the most important current literature on the subject of leadership, and insight and guidance gleaned from biblical materials. The content of this book will help to motivate individuals to practice the Golden Rule of Leadership.”

—**Dr. Alan F. Harre, president, Valparaiso University**