Endorsements

"A lively, highly personal, and intellectually powerful account--by the new leader of the most prominent black seminary in America--of where the nation's black churches have been and where they should be going. Franklin . . . fearlessly confronts all the hard problems . . . He knows that it will take some painful changes to win back the black male youth of urban America, especially in the north, who are drifting away from the faith. But the book goes beyond preaching to program, making solid and workable suggestions for the steps that must be taken soon if the most influential institution in black life is to continue to lead. An absorbing book. Franklin should get both a hallelujah and an amen!"

-Harvey G. Cox, Harvard Divinity School, author of Fire from Heaven

"Robert Franklin's book should be read by all who are involved in the life and mission of the black churches. Few books offer a more readable, perceptive, or analytical portrayal of the internal life of the black churches and their many effective forms of social ministry. Drawing upon his experience in the world of philanthropic foundations, the author also provides the reader with an excellent set of practical guidelines that churches will find useful as they strive to increase their resources for worthy projects."

—Peter J. Paris, Princeton Theological Seminary, author of *The Spirituality of African Peoples*